

NEED^{inc}

Our World is Changing ...

...are You ?

forming faith in cultural context

The Question is no longer—

how to witness to the modern world;

it's how to live in it

You don't have to look far to realize that the world we live in today differs greatly from that of 20 years ago. From Osama bin Ladin to Barak Obama, from healthcare to internet harassment, our world is undergoing a series of changes that can only be described as staggering. And with this cultural coup comes a subtle shift in value systems. What once was important, a quest for "Truth", has been replaced with something more tangible—
a desire for *experience, safety, and secure relationships*.

The intellects tell us, "*A cultural paradigm shift has taken place,*" and although you might not label it as such, your own experience concurs.

Gone are the days when a simple outline or a four point message were effective in communicating the truth of Jesus Christ to the unchurched world. People today need something different. **They want an encounter with a Reality that goes beyond mere propositional truth.** They want the Truth, *Himself*; Jesus Christ; they are more concerned about *experiencing* Him, than *hearing* about Him.

That's why NEED^{inc} exists.

NEED^{inc} is committed to helping Christian pastors and churches find new ways to express their faith in this postChristian world.

What we're talking about is not a new *method*. What we're proposing is a new *mindset*— a *mindset* toward empowered Christian living, one that embraces life and provides people with The Solution,
not simply answers'

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Christian Communication for an
emerging generation.

Helping pastors and Christians leaders
express their faith
in ways that people can see.

Through

TRAINING COURSES

PERSONAL COUNSELING

PROFESSIONAL CONSULTATION

TRAINING COURSES

CHRISTIAN FAITH IN A POSTCHRISTIAN WORLD

U^P Grading your Faith:
keeping your faith on track with you r life

PERSONALITY & FAITH:
how your personality filters your faith

COMMUNICATING CLEARLY:
understanding to be understood

TRANSITIONS:
pulling the pieces together

LEARNING TO LOVE:
maybe again..., or for the first time

Dr. Gary Davis, President and founder of NEED^{inc}, has a compelling love for people which can only be described as *contagious*. If it were possible to distill his multi-talented personality into a single statement it would be...he just simply *cares*.

His unique personality and driving passion make him a trusted friend among normal people and young Christian leaders alike. A few words from him and we're sure you'll see what we mean...

"Gary is a dynamic and energetic leader in the Church who has a passionate concern for her well being and has a clear vision of how the Church needs to proceed in communicating the Gospel to the pagan culture that now comprises nearly all of the United States."

Andrew Griffis
President
StrongWatch Technologies
Tucson

"One thing that always strikes me about Gary is his focus on the person. To him, evangelism isn't about programs, or success or confrontation. He always remembers it's about people—people he comes to know and love and serve..."

Richard Peace
Robert Boyd Munger Professor of
Evangelism and Spiritual Formation
Fuller Theological Seminary

"Gary is a fresh, new breeze on the evangelical scene...no clichés, no hackneyed phrases, but clean-cut, down-to-earth communication that can be understood by anyone..."

Evon Hedley
V.P. for Development
Emeritus
World Vision